# SFMI

# Sustainable Facilities Management Index

- Enhance your reputation
- Build new business opportunities
- Stay ahead of regulations & trends
- Collaborate & build networks
- M Mitigate ESG risks & gain a competitive edge

# **ABOUT THE SFMI**

Established by Acclaro Advisory in 2013, the Sustainable Facilities Management Index (SFMI) empowers the property management sector to build lasting value. Through our trusted assessment framework, expert knowledge and collaborative community, we help you achieve measurable results in decarbonisation, social impact and wellbeing strategies.

#### THE SFMI WAS DEVELOPED WITH A CLEAR PURPOSE:

- **Drive best practices:** The SFMI encourages the adoption of sustainability best practices, sharing knowledge across the industry to raise overall standards.
- **Combat greenwashing:** By educating the market and benchmarking performance, we help reduce greenwashing and promote genuine sustainability efforts.
- Showcase the value of sustainability within FM: We demonstrate the tangible benefits that sustainability can bring to FM organisations.
- Improve transparency: Through a structured roadmap, we provide clarity on both internal and external delivery, enabling organisations to determine their sustainability value.
- **Foster open dialogue:** The SFMI includes both FM providers and client FM teams, creating opportunities for open communication and collaboration across the sector.

Each year, the SFMI conducts comprehensive assessments, evaluating how FM providers integrate sustainability across 23 ESG criteria. These criteria cover essential areas of operations and management, ensuring a holistic view of sustainability performance.

#### WHAT OUR PARTNERS SAY

100%

of partners surveyed would recommend SFMI memberships to other FM organisations.

#### The value of being an SFMI partner

✓ Strategic solutions & guidance

Enhanced reputation & credibility

Networking & collaboration opportunities

✓ Sharing of best practices & industry trends

Access to industry benchmarking

☑ Better sustainability credentials to attract/retain clients



## ENHANCE YOUR REPUTATION

As the only FM-focused ESG assessment, an SFMI rating showcases your commitment to sustainability and positions your business as a leader in the industry.



## UNLOCK NEW BUSINESS OPPORTUNITIES

Implementing the SFMI roadmap helps differentiate your services, align with customer values, and build strategic relationships through ESG integration.



## STAY AHEAD OF REGULATIONS & TRENDS

Gain expert insights to navigate evolving sustainability regulations and market demands, ensuring your business remains ahead of the curve.



## COLLABORATE & BUILD NETWORKS

Join a community of FM leaders to share challenges, showcase your sustainability progress, and learn from industry successes.



## MITIGATE ESG RISKS & GAIN A COMPETITIVE EDGE

Proactively address sustainability risks, seize new opportunities, and strengthen your market position with SFMI's expert support.



Our experience with the SFMI has been transformative. The comprehensive ESG audit across all 23 topics has not only validated our sustainability efforts but also helped provide invaluable insights that have propelled our practices to new heights.

Jason Roberts, Group Director for Sustainability at Mitie

#### **KNOWLEDGE HUB**



Scope 3 Framework for FM



Leaders Reach the Point Where Sustainability Really Pays (2024)



#### The SFMI's 23 Criteria

We assess our partners' sustainability performance across 23 ESG criteria.

These criteria are reviewed and updated annually to take into account evolving regulatory and reporting requirements and trends impacting the FM sector.

Download 23 Criteria



#### SFMI BENEFITS

## **FORUMS**

Each year the SFMI holds 2 forums on key sustainability topics to share knowledge and upskill partners. Exclusively for our partners, these Leaders Forums offer an open forum for discussions.

#### **EDUCATIONAL MATERIALS**

The SFMI provides its Partners and members with important educational materials on key ESG topics, to help your business better understand and navigate various sustainability challenges.

#### TAILORED ONBOARDING

Our SFMI experts guide you through the audit process and provide guidance to the assessment process. SFMI Partners also have the option to have an internal workshop led by our team to prepare them for the assessment and upskilling key stakeholders.

#### STRATEGIC SUPPORT

For our Premium Partners, we offer personalised support to help you better achieve your sustainability goals.

## WEBINARS

Gain visibility for your company through our Partner webinars. These webinars showcase the exemplary work our Partners are doing on different topics in ESG, and provide industry knowledge and insights.

#### REGULAR NEWSLETTER

SFMI Partners and members receive a quarterly newsletter focusing on important regulatory changes, a deepdive into a key sustainability topic, and the latest SFMI news and events.

#### CERTIFIED ASSESSMENT

Our Partners receive 1-1 assessments with our experts as part of the SFMI audit process. Following the assessment, your company will receive integral feedback aligned with our ESG roadmap. This will guide your business strategy to embed sustainability and drive organisational change.

#### **EXPERT ADVICE**

The SFMI works closely with its members to build long-term relationships. Our experts are on-hand to help with any additional services you may need, and our team can provide your company with a wide range of different sustainability services.\*



## PARTNERSHIP OPTIONS

	Membership	Assured Partner	Premium Partner
Forums		Х	Х
Webinars	Access	Speaking opportunities	Speaking opportunities
Educational materials		Х	Х
Regular newsletter	Х	Х	Х
Tailored onboarding		Х	Х
Certified Assessment		Standard	Premium
Online assessment	Х		
Strategic support			X (5 hours)

## **PARTNERSHIP LEVELS**

#### MEMBER

Ideal for smaller FM providers or those starting their sustainability journey, this membership offers full access to SFMI content and an online assessment to help build your ESG roadmap. While the score isn't public or verified, it provides a valuable first step in identifying key gaps and focus areas.

#### **ASSURED PARTNER**

This membership level includes the SFMI membership benefits, along with a validated and audited 1-day assessment, and recognition through media exposure for your sustainability achievements.

#### PREMIUM PARTNER

The membership level for FM providers committed to sustainability leadership, risk reduction, and unlocking new opportunities. This includes full membership benefits, a validated and audited 2-day assessment, and media recognition. Premium Partners also receive strategic support, such as workshops or upskilling sessions tailored to their sustainability goals.



#### CERTIFIED ASSESSMENT

The SFMI assesses companies' performance across its ESG criteria, and delivers a certification of the results along with feedback and forward-looking roadmap for the business to improve.

The Certified Assessment has 4 stages:

- 1 An initial assessment of current sustainability performance. This includes information known to the SFMI and Acclaro as well as public information. The SFMI then provides the Partner with a set of areas of focus to prepare them for the audit.
- 2 Assessment performed as a direct audit virtually with the Partner over 1 or 2 days (depending on subscription/ depending on option chosen). This audit assesses the Partner against the 23 criteria and gives them a score from 0 to 5 for each.
- 3 Following the audit, Partners are given a post-audit note and the opportunity to submit additional evidence to support their audit. The SFMI makes a final assessment and overall scores are given.
- Feedback is provided to the Partners through a Company Scorecard with recommendations; more detailed recommendations addressing the ESG areas are provided for Premium partners.

#### **EVENTS TIMELINE**



#### **GET IN TOUCH**

If you would like to learn more about partnering with the SFMI, please don't hesitate to get in touch by emailing <a href="mailto:sfmi@acclaro-advisory.com">sfmi@acclaro-advisory.com</a>.

The SFMI is an industry initiative run by <u>Acclaro Advisory</u>, an independent sustainability consultancy.

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